

Privacy Policy

Last updated: 18 September 2026

Taigh of Blondie Fizz respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains what personal information we collect, why we collect it, how we use it, who we may share it with and your rights in relation to your personal information.

Taigh of Blondie Fizz is responsible for the personal information we collect and use in connection with our website, dance classes, events and services.

1. Information we collect

Depending on how you interact with Taigh of Blondie Fizz, we may collect:

- Your name
- Email address
- Telephone number
- Booking and class information
- Payment and transaction information
- Emergency contact details where requested for a class or event
- Information you choose to provide about injuries, physical limitations, health considerations or adjustments that may help you participate safely in our classes
- Information provided through contact or enquiry forms
- Photographs or videos where you have provided appropriate permission
- Information relating to your participation in classes, events or performances
- Information you provide when communicating with us by email, social media, WhatsApp or other communication methods
- Technical information collected when you use our website, including information relating to cookies and website usage

We only ask for information that is reasonably necessary for the relevant purpose.

2. How we use your information

We may use your personal information to:

- Process and manage class and event bookings
- Communicate with you about bookings, classes, events and changes
- Respond to enquiries and messages
- Process payments
- Manage attendance and class administration
- Contact an emergency contact where this is necessary during a class or event
- Make reasonable adjustments to help you participate in our classes
- Help us manage the safety of participants
- Keep appropriate business and financial records
- Send marketing communications where you have agreed to receive them, or where we are otherwise legally permitted to do so
- Manage our website and improve our services
- Comply with our legal and regulatory obligations
- Protect the safety and security of our business, instructors and participants

3. Our lawful basis for using your information

Under UK data protection law, we need a lawful basis for processing personal information.

Depending on the circumstances, we may rely on:

Contract – where we need your information to provide a class, event or service that you have booked.

Legitimate interests – where we have a genuine and reasonable business need to use information, provided that this does not unfairly affect your rights and interests.

Consent – where we ask for your permission, for example for certain marketing communications or the use of photographs and videos.

Legal obligation – where we are required to keep or provide information to comply with the law, such as certain financial records.

Where we process information about health, injuries or other information that is considered special category data, we will only do so where there is an appropriate legal basis under UK data protection law.

You do not have to provide information that we ask for voluntarily. However, if certain information is necessary to provide a service or manage safety, we may not be able to provide the relevant class or service without it.

4. Booking and payment services

We use third-party services to help us manage bookings, payments and class administration.

Our website and booking systems may be provided through **Wix and Fit by Wix**.

When you make a booking or payment, some of your information may be processed by these providers. Their own privacy policies will also apply to the information they process.

We do not store full payment card details ourselves unless this is specifically stated at the time of payment.

5. Sharing your information

We do not sell or rent your personal information.

We may share information with trusted third-party service providers where this is necessary to operate our business. These may include:

- Website and booking providers
- Payment providers
- Email or communication providers
- Accounting or financial service providers
- IT and cloud-storage providers
- Professional advisers where necessary
- Emergency services or other organisations where there is a lawful and necessary reason to do so

We only share information where there is an appropriate reason and, where required, a lawful basis for doing so.

6. Photographs and videos

Photographs and videos may be taken at classes, performances and events.

Where photographs or videos are intended to be used publicly by Taigh of Blondie Fizz, for example on our website or social media, we will seek appropriate permission where required.

You can contact us if you have questions about the use of a particular photograph or video.

Please be aware that if you choose to appear in photographs or videos shared publicly on social media, those platforms may process the information in accordance with their own privacy policies.

7. Social media

Taigh of Blondie Fizz uses social media platforms to communicate with our community and promote classes, performances and events.

If you contact us through social media, the relevant platform may process your personal information. We do not control how those platforms process information, and their own privacy policies will apply.

8. Cookies and website information

Our website may use cookies and similar technologies.

Some cookies are necessary for the website to function properly. Other cookies may be used for purposes such as analytics, remembering preferences or understanding how visitors use our website.

Where required by law, we will ask for your consent before using non-essential cookies.

You can also manage cookies through your browser settings and, where available, our website's cookie settings.

9. How long we keep your information

We only keep personal information for as long as we reasonably need it for the purpose for which it was collected, including any legal, accounting or reporting requirements.

Different types of information may therefore be kept for different periods.

For example, financial and transaction records may need to be retained for a longer period to comply with legal and accounting requirements.

Where information is no longer required, we will securely delete it or otherwise dispose of it appropriately.

10. Keeping your information secure

We take reasonable steps to protect personal information from being lost, misused, accessed without permission, altered or disclosed inappropriately.

However, no online service or method of electronic storage can be guaranteed to be completely secure.

11. Your data protection rights

Under UK data protection law, you may have rights including:

- The right to be informed about how your personal information is used
- The right to access the personal information we hold about you
- The right to ask us to correct inaccurate or incomplete information
- The right to ask us to delete your information in certain circumstances
- The right to ask us to restrict how we use your information in certain circumstances
- The right to object to certain processing
- The right to withdraw consent where we rely on consent to process your information
- The right to data portability in certain circumstances

These rights are subject to certain legal conditions and exemptions.

If you would like to exercise one of these rights, please contact us using the details below.

12. Marketing

We may occasionally send information about classes, events, performances or other Taigh of Blondie Fizz activities.

Where we require consent to send marketing communications, we will ask for your consent.

You can unsubscribe from marketing communications at any time by contacting us or using the unsubscribe option provided in the communication.

13. Age restriction

Taigh of Blondie Fizz classes are for adults aged **18 and over**.

We do not knowingly collect personal information from anyone under the age of 18 in connection with our regular dance classes.

14. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our services, the way we process information or changes in legal requirements.

The latest version will always be available on our website, with the date of the most recent update shown at the top.

15. Contact us

If you have any questions about this Privacy Policy or how Taigh of Blondie Fizz handles your personal information, please contact:

Taigh of Blondie Fizz

Email: blondiefizzburlesque@gmail.com

Website: taighofblondiefizz.co.uk

16. Complaints

If you are unhappy with how we have handled your personal information, please contact us first so that we have an opportunity to address your concerns.

You also have the right to complain to the **Information Commissioner's Office (ICO)**, which is the UK's independent data protection regulator.